

VKC Research Ethics Grand Rounds

Managing Expectations, Encouraging Hope: Sharing the Truth in Research Advertising

Researchers know that there are countless steps involved between a research hypothesis and a potentially life-altering intervention for patients. These steps often include multiple pre-clinical and clinical studies which may require human research participants. But during the recruitment phase of research, how can researchers manage sometimes unrealistic expectations of vulnerable populations of individuals who may believe that participation in a clinical study could bring about a rare discovery or “miracle cure” for themselves or loved ones with a disability or illness? How can we avoid “overselling” research involvement while recruiting participants, while still imparting the importance of their participation in research and encouraging hope for the future of the study?

Join a discussion between researchers and family members on ethical implications of being “consumers of research” and transparency in research messaging when recruiting research participants.

Contact kc@vumc.org for disability access information.



Thursday, February 6, 2020

12 to 1 p.m.

Room 241, VKC/One Magnolia Circle Bldg.
Light lunch provided

Register by January 31 at:

vkc.vumc.org/events/6476



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